



**AFRICAN
HOUSING
SHOW**

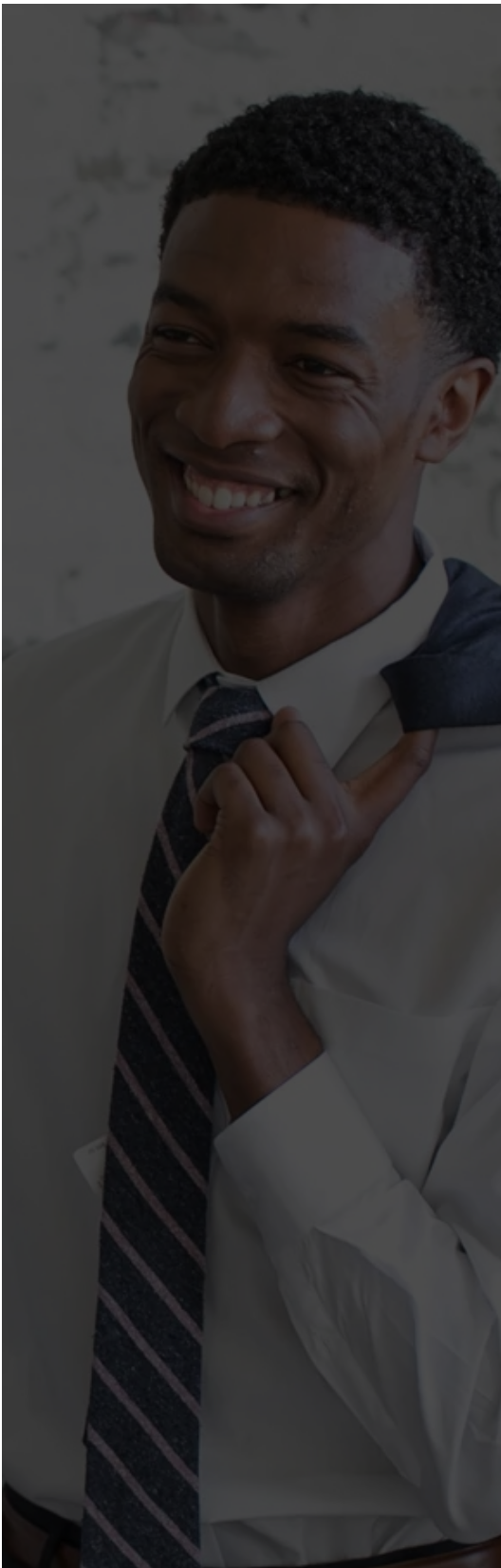


**AFRICAN
SUSTAINABILITY
CONCERT
IN THE UK 2026**

Theme:
**Sustaining Africa: Culture,
Climate & Collective Action**

27th June 2026 | Kenton Hall, UK





EVENT INTRODUCTION

Event Overview

The African Sustainability Concert UK 2026 is a landmark cultural, environmental, and investment facing event designed to amplify Africa's sustainability narrative through music, advocacy, and global engagement.

The concert presents a powerful intersection of culture, climate awareness, and economic dialogue, positioning Africa as an active contributor to global sustainability solutions.

By bringing together African creatives, sustainability advocates, policymakers, investors, corporate leaders, and diaspora professionals, the event creates a unified platform for influence, inspiration, and impact. The concert uses music and cultural expression as a universal language to communicate urgent sustainability messages while fostering collaboration across sectors and borders.

Beyond entertainment, the African Sustainability Concert serves as a strategic engagement space where ideas are exchanged, partnerships are formed, and Africa's sustainability story is communicated with confidence and clarity to an international audience.

Celebrate sustainability.
Celebrate excellence.
Celebrate Africa.

EVENT DETAILS & PROGRAMME



GLORIA OSEI SARFO
GHANAIAN ACTRESS & AFRICA
SUSTAINABILITY AMBASSADOR

HEADLINERS: OBIBINI YELE ENO BARONY GAMER NY



OBIBINI



YELE



ENO BARONY



GAMER NY

Date: 27th June 2026

Time: 7PM – 11:30PM

Venue: Kenton Hall, John Billam Park,
Woodcock Hill, Kenton, Harrow,
HA3 0PQ, UK

Ticket: £50

THEME & OBJECTIVES

Key Objectives

- Elevate sustainability awareness through entertainment-driven advocacy
- Inspire action toward climate resilience and sustainable practices
- Support environmental protection and green infrastructure projects
- Strengthen collaboration between private sector, policymakers, and civil society
- Position Africa as a contributor to global sustainability solutions

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The concert positions sustainability not just as policy, but as a cultural movement driven by people, creativity, and shared responsibility.



TARGET AUDIENCE

Who Attends

- Policymakers and government agencies
- Corporate organisations and ESG-focused brands
- Property investors, developers, and real estate professionals
- Sustainability institutions and climate innovators
- NGOs, creatives, climate advocates, and youth leaders
- African diaspora professionals and international media

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SPONSORSHIP VALUE

Why Sponsor the African Sustainability Concert

The African Sustainability Concert UK 2026 is more than an entertainment experience; it is a curated platform that strategically blends culture with climate advocacy, sustainable development dialogue, and premium brand visibility. Sponsorship positions organisations at the centre of a high-impact event that aligns strongly with environmental, social, and governance (ESG) priorities.

Sponsors benefit from meaningful brand association with sustainability-focused messaging that resonates with conscious consumers, investors, regulators, and partners. Visibility is integrated across the full event lifecycle, including pre-event promotions, on-site branding, stage acknowledgements, digital campaigns, and post-event media coverage.

By sponsoring the concert, brands are publicly recognised as forward-thinking organisations committed to sustainable urban development, responsible investment, and long-term social impact across Africa and its global diaspora.

Key Sponsor Benefits Include:

- Premium brand exposure across digital, print, and live-event platforms
- ESG alignment and sustainability-led brand positioning
- Association with influential African artists, policymakers, and sustainability leaders
- Increased credibility among investors, clients, and strategic partners



COMMERCIAL & MEDIA BENEFITS

Commercial and Investment Opportunities

The African Sustainability Concert attracts a high-value audience of decision-makers, high-net-worth individuals, diaspora investors, developers, and professionals with strong interests in real estate, infrastructure, green innovation, and sustainable investment opportunities across Africa and beyond.

Sponsorship provides organisations with direct access to this audience in an organic, relationship-driven environment. Brand presence at the event enables conversations that go beyond advertising, supporting lead generation, partnership development, and long-term commercial engagement.

Media and Publicity Exposure

The concert benefits from extensive media visibility across digital platforms, social media channels, diaspora networks, and partner publications. Sponsoring organisations are featured in press releases, interviews, social media promotions, event highlights, and post-event impact reports, ensuring sustained brand exposure well beyond the event day.





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BRAND INTEGRATION & MERCHANDISE

Brand Integration Opportunities

- Corporate recognition during the event
- Branded sustainability messaging
- Curated networking access
- Strategic alignment with sustainability themes

Sponsorship Merchandise

- Branded T-shirts
- Caps
- Wristbands
- Branded key holders



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CLOSING & CALL TO ACTION

Be Part of Africa's Sustainable Future

Partnering with the African Sustainability Concert UK 2026 positions your organisation as a brand committed to sustainable futures, community impact, and Africa's global narrative.

We invite your organisation to join us as a sponsor or partner and play a visible role in shaping a global platform that celebrates sustainability, excellence, and Africa's future.





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CONTACT INFORMATION

Website: www.africahousingshow.org
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SPONSORSHIP PACKAGES:

**From
£2,500**

**TICKET
£50**



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GET YOUR TICKET

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#AfricanSustainabilityConcert2026

Partners: LACE UP INTERNATIONAL COMPANY LIMITED

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